

HIGH

SCHOOLS

UPBEATS DJ'S

Planning Production & Performance

# Transform Every Dance Into An Absolute SUCCESS

## High-Energy Hit Music and Great DJs

We play all of today's hit music, most requested by students, and approved by schools! Our high-energy DJs do more than just play the hits - they keep The dance floor packed! Students can even text their requests to us.



## Available Music Video System

You can reserve our large video stretch screens or use our plasma screens to play all of the latest hit. We also have a crowd cam available.

## Incredible Sound System

Our equipment is the best in the business and large enough to fill your gym with clean, crisp sound. You let us know how many will be in attendance. And we will make sure we will have the proper system on hand.

## Advanced Lighting Systems (ALS)

Lighting is key to any school event. Our lighting system will enhance you dance and will also help with crowd security. We have many ideas and layouts to propose. Contact us for more details.

## Clean Dance Atmosphere

We pride our self with be the standard in clean dances. When asked by the staff we can provide strategic plans and tools to reduce and even eliminated what is better known as Freak Dancing. We instruct many clients, schools & other DJ's how to do this and not Compromise the students, chaperones or school staff.



[WWW.UPBEATS-DJ.COM](http://WWW.UPBEATS-DJ.COM)

# High School Dance Packages

## 2011-12 High School Dance “Schoolbeats” Package

- ✓ Professional DJ/MC to host each event
- ✓ Sound System with Subwoofers to fill the entire venue / gym!  
*Upbeats DJ's can match a sound system to any size of crowd.*
- ✓ 10 foot light show with LED lights to energize the dance floor, overhead of the DJ
- ✓ Clean school-appropriate radio edits of all music, we only play the preapproved songs
- ✓ Student Playlist creator sessions, giving students control in advance on what is played

### **Best Value! Reserve Three & Get One Free!**

By popular demand! This offer is for schools looking to simplify their planning and guarantee our availability for all three of their major annual dances! When 3 dances are reserved together, we'll also include a FREE event, perfect for informal dances, pre-game tailgate parties, post-game fund raiser dances, incentives and more!



### **Includes:**

- ✓ Everything listed above in the High School Dance “Schoolbeats” Package



- ✓ **One (1) FREE dance** (homecoming, winter dance or prom not applicable, and free dance must be used within the 2011-12 school year.).

- ✓ **100% Complete Satisfaction Guarantee** (if you aren't completely satisfied after any of our performances, we'll release you from your remaining contracts with).\*

2011-12	DJ Rate	Video Rate	<b>FREE Dance</b>
<b>Fall Homecoming</b>	\$795	\$1795	Reserve all 3 dances and get a FREE dance (\$400 value).*
<b>Winter Dance</b>	\$595	\$1595	
<b>Prom</b>	\$895	\$1895	

\* A minimum of 3 paid dances must be contracted in order to qualify for the free dance, otherwise additional dances are reserved at \$400 each.

# Frequently Asked Questions

## Why Should We Select Upbeats DJ's for Our School Dances?

In a nutshell, we have designed our business from the start to work with schools. Doug the owner has worked with high schools since 1984 and understands the unique requirements of schools from the booking process all the way through the actual performance. We perform over 100 school events each year all over the mid-west and have a staff that is energetic and trained to work with schools. We want your dances to be student-centered and fun, while also being appropriate for a school environment.

## How Much Should I Budget for Our DJ?

We know that many school dances are held as fund raisers. We also feel it is important for you to keep the vast majority of the revenue generated from your dance. However, remember that your DJ will bear a great responsibility in the success of your dance. By choosing quality DJ entertainment consistently, your students will know to expect a good time at your dances, increasing Dance attendance over time. Professional rates for DJ Entertainment range from \$350-\$1,000+ depending on the type of event and the entertainment desired. And with our Advanced Lighting Systems (ALS) many schools have Learned to roll their decoration budget into the entertainment Budget to allow us to paint a mind blowing picture with both Music, lights and effects.

## What if We Need to Cancel or Reschedule a Dance?

We understand sometimes this happens and are happy To work with you. Each situation is different and we work with you to reschedule your event. This is covered on our contact.

## Do You Use Contracts? Will You Accept School POs?

For peace of mind, of course we use written contracts and conduct our business professionally, and are fully insured; however, we never let formalities get in the way of good business. We gladly accept school purchase orders, working With schools on an individual basis on getting their deposits turned in and securing their event dates.

## What Kind of Equipment Do You Use?

Although our talent, expertise, and musical abilities come first, our Sound and Lighting Systems are the tools we use to perform. We use name brands such as Denon, Yorkville, Crown, Martin and Chauvet. We perform using completely Digital sound system using both CDs and digital audio.

With the latest technology and backup gear built in and on site, you are guaranteed a fantastic worry-free dance.

## What Kind of Music Do You Play?

Upbeats DJ's produces the best music on the planet! We subscribe to the industry's best music programming service that updates our library monthly. All of our music is edited by our very own staff and surpasses FCC guidelines for radio airplay. We also screen all music for age-appropriateness at your particular event. We are always happy to accommodate student music requests and can honor a "do not play" list, as well!

## Can We Pre-Approve a Music Playlist?

Absolutely. We encourage this 100%. This lets the school Know what is going to be played and it helps us know what to play. It is a win-win situation. But getting this pre approved list must Come from you and your officers, so there is a little work involved.

	UPBEATS DJ'S	Budget DJs
Organization of Operations	Since 1984, fully staffed with full time professional DJ's and crew.	"Weekend Warriors", Dj as a hobby.
Music Selection	Clean edits of all music, edited by our staff, screened for age-appropriateness. Playlist can be pre-approved.	Does not have availability of clean edited music, and don't really care. Just as long as they make a little money.
Pre-Event Planning	We work from a contract and meet with you as many times as it takes to get the event organized the way you want it.	Subcontracts out your event to other hobby DJs. So you never know what to expect.
Professionalism	Over 27 years of school experience. Trained DJs and crew.	Little to no experience working with schools or students.
Equipment	State of the art, cutting edge sound and lighting systems.	Personal home system with iPod / Mp3 players. Lights, well they have them on their car.

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Schools We've Worked With...

- Lebanon High
- Franklin High
- McAuley High
- Carlisle High
- Valley View High
- Springboro High
- Milton Union High
- Princeton High
- Colerain High
- Monroe High
- Brown County High (Ind)
- Centerville High
- Lakota West High
- Madeira High
- Mason High
- Fenwick High
- Oakwood High
- Simon Kenton High (Ky)
- Chillicothe High
- New Miami High
- Madison High
- Cincinnati Hills Christian
- Reading High
- Miami East High
- Twin Valley South High
- Batesville High (Ind)
- Loveland High
- Talawanda Middle
- Ross Middle
- Lebanon Jr High
- Fairfield Freshman
- Triad High
- Turpin High
- Ross High
- Clinton Massie High
- Jac-Cen-Del High (Ind)
- Stebbins High
- Greenville High
- Northwest High
- Augusta High (Ky)
- Indian Hill High
- Peebles High
- Brookville High
- Ripley Union Lewis Hunt
- Waynesville High
- Wyoming High
- Lakota East High
- Fairfield High
- Franklin Monroe High
- Sycamore High
- Purcell Marian High
- Talawanda High
- Batavia High
- Clermont Northeastern High
- Edgewood High
- Wilmington High
- Hamilton SE (Ind)
- Ridge Jr High (Lakota)
- Edgewood Middle
- Franklin Jr High
- Bridgetown Middle (Oak Hills)
- Madison Jr High



*"Great Job! The students loved the music and were very excited to see you again! Thanks for making homecoming a success!"*

Student Council Advisor  
Lebanon High School – Lebanon, OH

*"The kids have had great comments! Great attitude of DJ! Price was right!" Plus the ALS was the BOMB!*

Junior Class Advisor  
Springboro High School – Springboro, OH

*"I have worked with numerous DJ's over the past five years but I have never found one to be a good fit for our students. Doug's background is evident with his flexibility and cooperation... I recommended Doug & Upbeats to other schools and I have no reservations on their quality of service."*

Assistant Principal  
Lakota East High School – West Chester, OH

*"This was a better show than any we've had...and I've been doing this for 10 years. Professionalism was great. Music was great."*

Principal Secretary  
Edgewood Middle School – Trenton, OH

**Dance Reservations**

Email, Call or Text us at

[upbeats@upbeats-dj.com](mailto:upbeats@upbeats-dj.com)

513-315-8722

Owner / DJ = Doug Stempfle

[WWW.UPBEATS-DJ.COM](http://WWW.UPBEATS-DJ.COM)